

City of
Townsville

TOWNSVILLE 2032 LEGACY

Action Plan 2023-2024





OUR LEGACY

The Games for all Queensland – Brisbane 2032 Olympics and Paralympics, presents a pivotal opportunity for Townsville to showcase our wonderful city and athletes.

Council has formed a Townsville 2032 Legacy Working Group, which through a whole of community approach, will maximise the opportunities for the region and broader city in the lead up to, and decades after the Games.

With just under a decade to go until the Games, Townsville's vision is a legacy that:

- Creates a highly united, integrated and liveable city, that is accessible for every member of our community.
- Maximises the opportunity for our young people to participate in sport and provides a genuine opportunity for them to excel and participate in the 2032 Games.
- Develops new or enhanced infrastructure that is sustainable and resilient.
- Supports social integration and transformation in attitudes, skills and cultural awareness.
- Drives environmental protection and understanding of the region and the Great Barrier Reef.



MESSAGE FROM THE CHAIR

Big Goals. Big Dreams.

We have a population of amazing kids and if they set their mind to it, they can compete at the Brisbane 2032 Games. It's important that we provide the ability for our kids to train in their home town or region and gain the broader social and economic skill sets needed to support development into professional athletes.

Young people living in Townsville should be afforded the same advantages as a capital city and our community, regardless of their sporting level should have the facilities and support to develop their sporting goals. In partnership with the community and sporting groups I am excited to work to maximise the outcomes the 2032 Games present Townsville and develop the next generation of sporting superstars.

Cr Suzy Batkovic
Chair - Townsville 2032 Legacy

WHAT IS LEGACY?

Olympic legacy is the result of a vision. It encompasses all the tangible and intangible long-term benefits initiated or accelerated by hosting of the Olympic Games/sport events for people, cities/territories and the Olympic Movement.

(IOC, Legacy Strategic Approach Moving Forward, December 2017)

WHAT IS THE DIFFERENCE BETWEEN TANGIBLE AND INTANGIBLE LEGACY?

In the simplest terms tangible legacy can be demonstrated by images, such as new sporting infrastructure or events. Intangible legacy are the outcomes and benefits to the social wellbeing of people or a community.

Townsville has a driven focus on legacy development that provides tangible and intangible long-term benefits in line with the vision across three pillars:

- Sustainable Infrastructure
- Events and Tourism
- Sporting Development

The pillars focus on provision of outcomes that support an outstanding Brisbane 2032 and leave an enduring legacy for the region after the Games.

PILLAR 1

SUSTAINABLE INFRASTRUCTURE

- Drives sustainable transformation of all forms of infrastructure with new infrastructure at a minimum achieving carbon neutrality.
- Modernises offerings and supports all age levels and ability in engagement with sport and social interaction.
- Drives innovation to achieve solutions.
- Renovates or repurposes existing facilities to enable Olympic standard sports infrastructure and provide locals with access to high quality facilities before and long after the Games.
- Embeds biodiversity outcomes into all infrastructure, including greening for habitat and shade.
- Creates construction and long-term ongoing jobs in the region.

Key Actions:

- Develop a Sporting Infrastructure Delivery Strategy and Implementation Priority Plan that considers acceleration of longer-term projects and refurbishment of current facilities.



PILLAR 2

EVENTS AND TOURISM

- Hosting developmental stage events that are commonly only offered in capital cities.
- Boosting the appeal of the region and Townsville as a gateway to the reef.
- Hosting international qualifying events.
- Providing a host stadium venue when South East Queensland facilities are unavailable during Games preparation.
- Opportunities to provide 'field of play' testing ahead of 'test events'.
- Celebration, support, recognition, excitement and encouragement to athletes visiting Townsville, covering all levels from school sports to masters.
- Increase volunteer base and provide more volunteer opportunities.

Key Actions:

- Develop a long-term program of sporting events for the region, including attraction plans for gaps in the program.
- Prepare and submit a bid to host the 2031 Pacific Games.
- Review opportunities to embed Indigenous history and culture into events and tourism to promote and celebrate the regions rich history.



PILLAR 3

SPORTING DEVELOPMENT

- Becoming a northern training hub, enabling climatisation experience.
- Providing development pathways to professional level for key sports.
- Fast tracking sporting infrastructure in the region to provide a high-quality training grounds.
- Improving the variety of sports available in the region, including facilitating activation of sports currently unavailable in Townsville.
- Enabling organisations, including schools, to visit for extended periods.
- Providing pathways for private investment into sporting development.
- Providing services to support athletes nutrition and mental health development.
- Supporting Women's health and advancement in sport.
- Developing pathway programs to teach athletes life skills to support their transition to becoming elite athletes.
- Supporting development of current and future coaches.

Key Actions:

- Undertake feasibility of a North Australia High Performance Sport Research Centre, that provides focus on mental health, severe climate training, nutrition, Women's health and advancement in sport, physical therapy, Indigenous medicine, life skill pathway programs and coaching development.
- Encourage local rising stars to apply for the Youfor2032 Talent Identification Program through the Queensland Academy of Sport.





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